N.B. This is a non-official translation of the Swedish original wording. In case of differences between the English translation and the Swedish original, the Swedish text shall prevail.

# Presentation of the board members proposed by the Nomination Committee of AcadeMedia AB (publ) for the annual shareholders' meeting 2019

## For re-election

#### Johan Andersson

- Born 1978. Board member since 2017. Member of the remuneration committee and the audit committee
- Education: MsC, Chalmers University of Technology. MBA, INSEAD.
- Other current assignments: CEO of Mellby Gård AB. Chairman of the board of Feralco. Member of the Super Advisory Board of the company Flowbird. Board member for Roxtec AB, Älvsbyhus Intressenter AB, Älvsbyhus AB, Optik Smart Eyes AB, StudentConsulting Holding AB and the Confederation of Swedish Enterprise (Svenskt Näringsliv).
- Previous assignments: CEO of Smarteyes International AB. Board member for Duni AB (publ) and Chalmers University of Technology.
- Shareholding in the Company: 22,178, 141 shares via Mellby Gård AB.
- Independent in relation to AcadeMedia and the executive management, but not in relation to AcadeMedia's major shareholders.

#### **Anders Bülow**

- Born 1953, Board member since 2016 and chairman of the board since 2017. Member of the audit committee.
- Education: M.Sc. in Business, Stockholm University.
- Other current assignments: Chairman of the board of KappAhl AB (publ) and board member for Mellby Gård AB, Roxtec AB, Älvsbyhus Intressenter AB, Älvsbyhus AB and StudentConsulting Group AB.
- Previous assignments: Chairman of the board of Duni AB (publ), Feralco Holding AB, Bearsoft AB, S & H Teknik AB and Cale Holding AB. Board member for Meaning Green AB.
- Shareholding in the Company: 15,833 shares held through company.
- Independent in relation to AcadeMedia and the executive management, but not in relation to AcadeMedia's major shareholders.

#### Anki Bystedt

- Born 1967. Board member since 2017. Member of the quality committee.
- Education: M.Sc. in Business, University of Växjö. Studies at Montana State University.
- Other current assignments: Head of the external relations and communications office, Stockholm University. Government-appointed auditor for the Royal Swedish Academy of Engineering Sciences, IVA.
- Previous assignments: Deputy County Governor at the County of Uppsala. Deputy Director General at the Ministry of Enterprise, Energy and Communications. Work within the Ministry of Finance and the Ministry of Employment.
- Shareholding in the Company: None.
- Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

### Pia Rudengren

- Born 1965. Board member since 2017. Chairman of the audit committee.
- Education: M.Sc. in Business, Stockholm School of Economics.
- Other current assignments: Board member for KappAhl AB (publ), Boliden AB (publ) and Duni AB (publ). Chairman of the board of Social Initiative Norden AB.

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- Previous assignments: CFO at Investor Aktiebolag (publ). Deputy CEO of W Capital Management AB. Board member for Swedbank AB (publ), Metso Oyj and Tikkurila Oyj.
- Shareholding in the Company: None.
- Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

#### Silvija Seres

- Born 1970. Board member since 2015. Member of the remuneration committee and chairman of the quality committee.
- Education: PhD. mathematics, Oxford University, M. Sc., computer science, Oslo University and MBA, INSEAD.
- Other current assignments: Partner at Technorocks AS and Lørn AS. Board member for Norsk Ringkringkasting AS (NRK), Stiftelsen Det Norske Veritas, Oslo Børs ASA, and Ruter AS.
- Previous assignments: Board member for Nordea Bank AB, Norsk Tipping AS, Statkraft AS, Aschehoug AS, Data Respons ASA, Dagbladet Medialab AS, Norman ASA. Member of the nomination committee for Telenor ASA.
- Shareholding in the Company: None.
- Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

#### Håkan Sörman

- Born 1952. Board member since 2017. Member of the quality committee.
- Education: M.Sc. in Business, Stockholm School of Economics.
- Other current assignments: Chairman of the board of Karolinska University Hospital and Senior consultant, Compass Rekrytering AB.
- Previous assignments: County governor of Jönköping County. Director General of Swedish Association of Local Authorities and Regions. CEO of Södertälje Municipality and CEO of Täby Municipality. Board member for SOS Alarm Sverige AB, KPA Pension AB, SKL Kapitalförvaltning AB and Dagens Samhälle AB.
- Shareholding in the company: 444 shares via related party.
- Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.