

N.B. This is a non-official translation of the Swedish original wording. In case of differences between the English translation and the Swedish original, the Swedish text shall prevail.

## PRESENTATION OF THE PROPOSED MEMBERS OF THE BOARD OF DIRECTORS

## For new election

Jan Bernhardsson

Born 1962. General

Economics and law studies at the University of Gothenburg and Education

the University of Borås. In-company training at the IMD Business

School, Duke University and SSE Executive Education.

Other current assignments

Chairman of the board of AB Svensk Filmindustri and Chiffer Media AB. Board member for Bonnier Books Holding AB.

Previous assignments Executive Vice President of AMC Europe's European business.

> COO of ODEON Cinemas Group. Group President and CEO of Nordic Cinema Group and SF Bio AB. CFO of AB Svensk Filmindustri. Chairman of the board of SF Anytime AB, Discshop

AB and HomeEnter AB.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive

management, and in relation to AcadeMedia's major

shareholders.

----

## For re-election

Johan Andersson

Born 1978. Board member since 2017. Chairman of the General

remuneration committee and member of the audit committee.

Education M. Sc., Chalmers University of Technology, MBA, INSEAD.

Other current

CEO of Mellby Gård AB. Chairman of the board of Feralco. assignments Member of the Super Advisory Board of Flowbird. Board member

for Roxtec AB, Älvsbyhus Intressenter AB, Optik Smart Eyes AB, StudentConsulting Holding AB and the Confederation of Swedish

Enterprise (Svenskt Näringsliv).

Previous assignments CEO of Smarteyes International AB. Board member for Duni AB

(publ) and Chalmers University of Technology.

Shareholding in the

company

22,548,641 shares via Mellby Gård AB.

Other Independent in relation to AcadeMedia and the executive

management, but not in relation to AcadeMedia's major

shareholders.

\*\*\*\*



Ann-Marie Begler

**General** Born 1954. Board member since 2020. Member of the quality

committee.

**Education** Degree of Bachelor of Science in Social Work. Stockholm

University.

Other current assignments

Chairman of the board of Ersta Sköndal Bräcke högskola. Board member for the Swedish National Council of Adult Education and Legilexi. Member of the Construction Market Commission, Healthcare Leadership Academy, GS and the trade union IF

Metall's unemployment funds.

**Previous assignments** Director general of the Swedish National Council for Crime

Prevention (Brå), the Swedish Social Insurance Agency and the Swedish Schools Inspectorate. Deputy National Commissioner. Chairman of the board of the organizing committee for the

establishment of the Swedish Schools Inspectorate.

Shareholding in the

company

2,550 shares, of which 1,300 shares via related party.

Other Independent in relation to AcadeMedia and the executive

management, and in relation to AcadeMedia's major

shareholders.

\*\*\*\*

Anders Bülow

**General** Born 1953. Board member since 2016 and chairman of the board

since 2017. Member of the audit committee.

**Education** M.Sc. in Business, Stockholm University.

Other current assignments

Board member of Mellby Gård AB.

Previous assignments Chairman of the board of KappAhl AB (publ), Duni AB (publ),

Feralco Holding AB, and Cale Holding AB. Board member for Roxtec AB, Älvsbyhus Intressenter AB, Älvsbyhus AB and

StudentConsulting Group AB.

Shareholding in the

company

20,833 shares via companies.

Other Independent in relation to AcadeMedia and the executive

management, but not in relation to AcadeMedia's major

shareholders.

\*\*\*\*



Pia Rudengren

General Born 1965. Board member since 2017. Chairman of the audit

committee.

**Education** M.Sc. in Business, Stockholm School of Economics.

Other current assignments

Board member for Boliden AB (publ), Picsmart AB and Hypex Bio

Explosives Technology AB. Chairman of the board of Social

Initiative Norden AB.

**Previous assignments** CFO at Investor Aktiebolag (publ). Deputy CEO of W Capital

Management AB. Board member for KappAhl AB (publ), Duni AB

(publ), Swedbank AB (publ), Metso Oyj and Tikkurila Oyj.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive

management, and in relation to AcadeMedia's major

shareholders.

\*\*\*\*

Silvija Seres

General Born 1970. Board member since 2015. Member of the

remuneration committee and quality committee.

**Education** Ph. D. mathematics, Oxford University, M. Sc., computer science,

Oslo University and MBA, INSEAD.

Other current assignments

Partner at Technorocks AS and Lørn AS. Board member for Stiftelsen Det Norske Veritas, and Ruter AS, Chairman of the

board of Norsk Rikstoto.

**Previous assignments** Board member for Norsk Ringkringkasting AS (NRK), Oslo Børs

ASA, Nordea Bank AB, Norsk Tipping AS, Statkraft AS, Aschehoug AS, Data Respons ASA, Dagbladet Medialab AS, Norman ASA. Member of the nomination committee for Telenor

ASA.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive

management, and in relation to AcadeMedia's major

shareholders.

\*\*\*\*



Håkan Sörman

**General** Born 1952. Board member since 2017. Chariman of the quality

committee.

**Education** M.Sc. in Business, Stockholm School of Economics.

Other current Chairman of the board of Karolinska University Hospital and

assignments Senior consultant, Compass Rekrytering AB

**Previous assignments** County Governor of Jönköping County. Director General of

Swedish Association of Local Authorities and Regions. CEO of Södertälje Municipality and CEO of Täby Municipality. The

government's investigator of the

municipal financial equalisation system. Board member for SOS Alarm Sverige AB, KPA Pension AB, SKL Kapitalförvaltning AB

and Dagens Samhälle AB.

Shareholding in the

company

1,114 shares, of which 444 shares via related party.

Other Independent in relation to AcadeMedia and the executive

management, and in relation to AcadeMedia's major

shareholders.

