## **AcadeMedia**

# PRESENTATION OF THE PROPOSED MEMBERS OF THE BOARD OF DIRECTORS

#### For new election

Ann-Marie Begler

General Born 1954.

**Education** Degree of Bachelor of Science in Social Work. Stockholm University.

Other current assignments Director general at the Government Offices. Chairman of the board Ersta

Sköndal Bräcke högskola. Board member for Legilexi. Member of the construction market commission, Healthcare Leadership Academy, GS

unemployment fund.

**Previous assignments** Director general of the Swedish Social Insurance Agency and the

Swedish Schools Inspectorate. Deputy National Commissioner.

Chairman of the board of the organizing committee for the establishment

of the Swedish Schools Inspectorate.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive management,

and in relation to AcadeMedia's major shareholders.

#### For re-election

#### Johan Andersson

**General** Born 1978. Board member since 2017. Chairman of the remuneration

committee and member of the audit committee.

**Education** M. Sc., Chalmers University of Technology, MBA, INSEAD.

Other current assignments CEO of Mellby Gård AB. Chairman of the board of Feralco. Member of

the Super Advisory Board of Flowbird. Board member for Roxtec AB, Älvsbyhus Intressenter AB, Optik Smart Eyes AB, StudentConsulting Holding AB and the Confederation of Swedish Enterprise (Svenskt

Näringsliv).

Previous assignments CEO of Smarteyes International AB. Board member for Duni AB (publ)

and Chalmers University of Technology.

Shareholding in the

company

22,178,141 shares via Mellby Gård AB.

Other Independent in relation to AcadeMedia and the executive management,

but not in relation to AcadeMedia's major shareholders.

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#### Anders Bülow

**General** Born 1953. Board member since 2016 and chairman of the board since

2017. Member of the audit committee.

**Education** M.Sc. in Business, Stockholm University.

Other current assignments Board member of Mellby Gård AB.

Previous assignments Chairman of the board of KappAhl AB (publ), Duni AB (publ), Feralco

Holding AB, and Cale Holding AB. Board member for Roxtec AB, Älvsbyhus Intressenter AB, Älvsbyhus AB and StudentConsulting

Group AB.

Shareholding in the

company

15 833 shares via companies.

Other Independent in relation to AcadeMedia and the executive management,

but not in relation to AcadeMedia's major shareholders.

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#### Anki Bystedt

**General** Born 1967. Board member since 2017. Member of the quality

committee.

**Education** M.Sc. in Business, University of Växjö. Studies at Montana State

University.

**Other current assignments** Principal Secretary of the Inquiry on access to vaccines against covid-19.

Government-appointed auditor for the Royal Swedish Academy of

Engineering Sciences, IVA.

Previous assignments Head of the External Relations and Communications Office, Stockholm

University. Deputy County Governor at the County of Uppsala. Deputy

Director General at the Ministry of Enterprise, Energy and

Communications. Work within the Ministry of Finance and the Ministry

of Employment.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive management,

and in relation to AcadeMedia's major shareholders.

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### Pia Rudengren

**General** Born 1965. Board member since 2017. Chairman of the audit committee.

**Education** M.Sc. in Business, Stockholm School of Economics.

Other current assignments Board member for Boliden AB (publ) and Picsmart AB. Chairman of the

board of Social Initiative Norden AB.

**Previous assignments** CFO at Investor Aktiebolag (publ). Deputy CEO of W Capital

Management AB. Board member for KappAhl AB (publ), Duni AB

(publ), Swedbank AB (publ), Metso Oyj and Tikkurila Oyj.

Shareholding in the

company

None.

Other

Independent in relation to AcadeMedia and the executive management,

and in relation to AcadeMedia's major shareholders.

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Silvija Seres

**General** Born 1970. Board member since 2015. Member of the remuneration

committee and chairman of the quality committee.

**Education** Ph. D. mathematics, Oxford University, M. Sc., computer science, Oslo

University and MBA, INSEAD.

Other current assignments Partner at Technorocks AS and Lørn AS. Board member for Stiftelsen

Det Norske Veritas, and Ruter AS. Chairman of the board of Norsk

Rikstoto.

**Previous assignments** Board member for Norsk Ringkringkasting AS (NRK), Oslo Børs ASA,

Nordea Bank AB, Norsk Tipping AS, Statkraft AS, Aschehoug AS, Data Respons ASA, Dagbladet Medialab AS, Norman ASA. Member of the

nomination committee for Telenor ASA.

Shareholding in the

company

None.

Other Independent in relation to AcadeMedia and the executive management,

and in relation to AcadeMedia's major shareholders.

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Håkan Sörman

**General** Born 1952. Board member since 2017. Member of the quality committee

and the remuneration committee.

**Education** M.Sc. in Business, Stockholm School of Economics.

Other current assignments Chairman of the board of Karolinska University Hospital and Senior

consultant, Compass Rekrytering AB

Previous assignments County governor of Jönköping County. Director General of Swedish

Association of Local Authorities and Regions. CEO of Södertälje Municipality and CEO of Täby Municipality. The government's investigator of the municipal financial equalisation system. Board member for SOS Alarm Sverige AB, KPA Pension AB, SKL

Kapitalförvaltning AB and Dagens Samhälle AB.

Shareholding in the

company

794 shares, of which 444 shares via related party.

Other Independent in relation to AcadeMedia and the executive management,

and in relation to AcadeMedia's major shareholders.