SUMMARY

This summary is an English translation of the summary included in the Swedish language version of the prospectus prepared by AcadeMedia AB (publ) ("AcadeMedia" or the "company") in connection with its contemplated rights issue of ordinary shares with preferential rights for existing shareholders in November 2017 (the "Rights Issue") (the "Prospectus"). In the event of any disparities between the Swedish and the English versions, the Swedish version shall prevail.

This summary is drawn up in accordance with information requirements in the form of a number of "paragraphs" which should include certain information. The paragraphs are numbered in sections A – E (A.1 – E.7). This summary contains all the paragraphs required in a summary for the relevant type of security and issuer. As certain paragraphs are not required, there may be gaps in paragraph numbering sequences. Even if a certain paragraph should be included in the summary for the security and issuer in question, it is possible that no relevant information can be provided for that paragraph. In such instances, the abstract has been replaced by a brief description of the paragraph, along with the specification "not applicable".

| SECTIO | SECTION A – INTRODUCTION AND WARNINGS | | | | |
|--------|---|--|--|--|--|
| A.1 | Introduction and warnings | This summary should be read as an introduction to the Prospectus. Any decision to invest in the securities should be based on an assessment by the investor of the Prospectus in its entirety. Where statements in respect of information contained in a prospectus are challenged in a court of law, the plaintiff investor may, in accordance with member states' national legislation, be forced to pay the costs of translating the prospectus before legal proceedings are initiated. Under civil law, only those individuals who have produced the summary, including translations thereof, may be enjoined, but only if the summary is misleading, incorrect or inconsistent with the other parts of the prospectus or if it does not, together with other parts of the prospectus, provide key information to help investors when considering whether to invest in the securities offered. | | | |
| A.2 | Consent for use of the Prospectus by financial intermediaries | Not applicable. Financial intermediaries are not entitled to use the Prospectus for subsequent trading or final placement of securities. | | | |

| SECTIO | SECTION B – ISSUER AND ANY GUARANTOR | | | | |
|--------|---|--|--|--|--|
| B.1 | Company and trading name | AcadeMedia AB (publ), reg. no. 556846-0231. | | | |
| B.2 | Issuer's registered office and corporate form | The company's registered office is in Stockholm. The company is a public limited liability company founded in Sweden under Swedish law and is operating under Swedish law. The company's form of association is governed by the Swedish Companies Act (2005:551). | | | |
| B.3 | Description of the issuer's operations | AcadeMedia is Northern Europe's leading and largest individual independent education provider ¹⁾ and the second largest education coordinator in Sweden ²⁾ , only the City of Stockholm is larger. AcadeMedia has operations throughout the education chain (preschools, compulsory schools, upper | | | |

| SECTIO | ECTION B – ISSUER AND ANY GUARANTOR | | | | |
|--------|--|--|--|--|--|
| | Description of the issuer's operations, cont. | secondary schools and adult education) and is organized into four business segments: <i>Pre- and compulsory school, Upper secondary school, Adult education and Preschool International.</i> As per September 30, 2017, approximately 68,000 children and students attended AcadeMedia's preschools, compulsory schools and upper secondary schools. An additional approximately 100,000 individuals participated in AcadeMedia's adult education operations. In total, as per September 30, 2017, AcadeMedia had 446 preschools, compulsory schools and upper secondary schools in Sweden, Norway and Germany as well as adult education in approximately 180 places in Sweden. 1) The company's calculations are based on the most recent available information regarding revenue among independent education providers in Northern Europe, of which the revenue for the major independent providers has been analyzed together with other information available on the respective provider's website. 2) The company's calculations are based on the most recent available information regarding number of participants among education coordinators in Sweden, of which the number of participants among education coordinators has been analyzed together with other information available on the respective coordinator's website. | | | |
| B.4a | Trends | AcadeMedia considers that the opportunities are good for continued stable and long-term growth for independent providers due to a number of underlying factors, of which the most significant are: | | | |
| | | positive demographic development driven by population growth and urbanization; | | | |
| | | increasing investments in schools and education; | | | |
| | | increased penetration of independent providers; | | | |
| | | large consolidation opportunities in a highly fragmented market; and | | | |
| | | competition landscape in Sweden. | | | |
| B.5 | Description of the group and the issuer's position within the group | As per September 30, 2017, the group comprises the parent | | | |
| B.6 | Major shareholders, control over the company and notifiable individuals | As per September 30, 2017, the company has approximately 6,000 shareholders, of which the largest are presented in the table below. | | | |
| | | Number of Shares Votes ordinary shares percent percent | | | |
| | | Shareholder Mellby Gård AB¹) 19,960,327 21.06 21.09 | | | |
| | | Nordea Funds Ltd ²⁾ 10,538,993 11.12 11.13 | | | |
| | | Fidelity Funds – FIL 5,234,454 5.52 5.53 Limited ³⁾ | | | |
| | | Based on information from Euroclear Sweden on September 30, 2017. Based on disclosure of major shareholdings published on September 21, 2017. Based on disclosure of major shareholdings published on September 22, 2017. | | | |
| B.7 | Selected financial information in summary | The financial information in summary presented below derives from AcadeMedia's annual reports for the financial years ended on June 30, 2017, 2016 and 2015, respectively, and from the interim report for the first quarter of the financial year | | | |

SECTION B – ISSUER AND ANY GUARANTOR

Selected financial information in summary, cont.

2017/18, which also includes comparative figures for the financial year 2016/17.

The annual reports for the financial years ended on June 30, 2017, 2016 and 2015, respectively, have been audited by AcadeMedia's auditors. The annual reports have been prepared in accordance with International Financial Reporting Standards as adopted by the EU ("IFRS") as well as interpretation statements from the International Financial Reporting Interpretations Committee as adopted by the EU. The interim report for the first quarter of the 2017/18 financial year has neither been reviewed nor audited by AcadeMedia's auditors. The interim report has been prepared in accordance with IAS 34.

Certain key performance indicators are also presented below. some of which, such as "adjusted EBIT" and "adjusted EBIT margin", are not required or prepared in accordance with IFRS. Such key performance indicators are nevertheless provided in the Prospectus as AcadeMedia believes these figures to be important in connection with investors' assessment of the company and the offering. AcadeMedia further believes that the figures provide important information as they enable a more meaningful evaluation of relevant trends when read in conjunction with (but not instead of) key performance indicators defined under IFRS. These key performance indicators are however not audited by the company's auditors and must not be considered as substitutes for information prepared in accordance with IFRS. Since companies do not always calculate these key performance indicators in the same manner, it is not certain that the key performance indicators in question are comparable to other companies' key performance indicators with the same names.

Consolidated statement of comprehensive income

| | Jul- | Sep | | Full year | |
|--|-----------------------------|-----------------------------|---------------------------|---------------------------|---------------------------|
| SEK million | 2017/18 (unaudi- ted) | 2016/17 (unaudi- ted) | 2016/17 (audi- ted) | 2015/16 (audi- ted) | 2014/15 (audi- ted) |
| Net sales | 2,037 | 1,862 | 9,520 | 8,611 | 8,163 |
| Total income | 2,037 | 1,862 | 9,520 | 8,611 | 8,163 |
| Cost of goods sold | -179 | -177 | -796 | -802 | -705 |
| Other external expenses | -502 | -460 | -2,064 | -1,876 | -1,805 |
| Personnel expenses | -1,224 | - 1,112 | -5,811 | -5,179 | -4,854 |
| Depreciation/amortization | -51 | -43 | -212 | -187 | -203 |
| Items affecting comparability | -2 | -1 | -23 | -32 | -79 |
| Total costs | -1,957 | -1,794 | -8,905 | -8,076 | -7,646 |
| Operating income | 80 | 68 | 615 | 535 | 517 |
| Interest income and similar profit/loss items | 0 | 2 | 9 | 7 | 24 |
| Interest expense and similar profit/loss items | -17 | -20 | -89 | -134 | -293 |
| Total financial items | -16 | -18 | -80 | -127 | -269 |
| Income before tax | 64 | 50 | 535 | 408 | 248 |
| | | | | | |

| SECTIO | NID ISSUED AND ANVOLU | A D A NITOD | | | | | |
|--------|-------------------------------|---|-----------------------------|-----------------------------|---------------------------|---------------------------|---------------------------|
| SECTIO | N B – ISSUER AND ANY GUA | Tax | -13 | -9 | -120 | -89 | -26 |
| | | 147 | -13 | -, | -120 | -09 | -20 |
| | information in summary, cont. | PROFIT/LOSS FOR THE PERIOD | 51 | 41 | 416 | 319 | 222 |
| | | Earnings per share basic (SEK) | 0.54 | 0.44 | 4.41 | 3.74 | 2.63 |
| | | Earnings per share basic/diluted (SEK) | 0.54 | 0.44 | 4.40 | 3.74 | 2.63 |
| | | Consolidated statement of | of financia | al position | <i>1</i> | | |
| | | SEK million | Sep 30, 2017 (unaudi- | Sep 30, 2016 (unaudi- | Jun 30, 2017 (audi- | Jun 30, 2016 (audi- | Jun 30, 2015 (audi- |
| | | Intangible non-current assets | ted) 5,278 | 5,130 | ted) 5,274 | ted) 5,077 | 4,941 |
| | | Buildings | 3,278 811 | 693 | 788 | 638 | 502 |
| | | Other property, plant and equipment | 487 | 408 | 489 | 393 | 340 |
| | | Other non-current assets | 25 | 51 | 24 | 33 | 101 |
| | | Total non-current assets | 6,601 | 6,282 | 6,574 | 6,141 | 5,884 |
| | | Current receivables | 956 | 741 | 695 | 697 | 670 |
| | | Cash and cash equivalents | 636 | 368 | 579 | 331 | 695 |
| | | Total current assets | 1,592 | 1,109 | 1,274 | 1,028 | 1,366 |
| | | TOTAL ASSETS | 8,194 | 7,391 | 7,849 | 7,169 | 7,250 |
| | | Total equity | 3,487 | 3,013 | 3,443 | 2,990 | 2,304 |
| | | Total non-current | 2,392 | 2,351 | 2,313 | 2,229 | 2,806 |
| | | liabilities Total current liabilities | 2,315 | 2,027 | 2,092 | 1,950 | 2,140 |
| | | TOTAL EQUITY AND LIABILITIES | 8,194 | 7,391 | 7,849 | 7,169 | 7,250 |
| | | Consolidated cash flow s | statement | | | | |
| | | | Jul- | Sep | | Full year | |
| | | SEK million | 2017/18 (unaudi- | 2016/17 (unaudi- | 2016/17 (audi- | 2015/16 (audi- | 2014/15 (audi- |
| | | Operating profit/loss (EBIT) | ted) 80 | ted) | ted) 615 | ted) 535 | ted) 517 |
| | | Adjustment for items not affecting cash flow | 44 | 51 | 178 | 172 | 160 |
| | | Tax paid | -19 | 8 | -59 | -95 | -54 |
| | | Cash flow from operating activities before changes in working capital | 105 | 127 | 734 | 612 | 623 |
| | | Cash flow from changes in working capital | 37 | 4 | 97 | -70 | 61 |
| | | Cash flow from operating activities | 142 | 131 | 830 | 542 | 684 |
| | | Cash flow from investing activities Cash flow from financing | -63 | -87 | -374 | -386 | -68 |
| | | activities | -23 | -17 | -209 | -512 | -476 |
| | | CASH FLOW FOR THE PERIOD | 55 | 27 | 247 | -356 | 140 |
| | | Cash and cash equivalents at beginning of period Exchange-rate differences in | 579 | 331 | 331 | 695 | 562 |
| | | cash and cash equivalents | 2 | 10 | 1 | -8 | -7 |
| | | Cash and cash equivalents at end of period | 636 | 368 | 579 | 331 | 695 |

SECTION B - ISSUER AND ANY GUARANTOR Selected financial information in summary, Definitions of certain key ratios Key ratio Definition Purpose Adjusted EBIT is used to get a Adjusted Operating profit/loss (EBIT) excluding items affecting better picture of the underlying operating profit/loss EBIT comparability. operating profit/loss. **Adjusted EBIT** Adjusted EBIT as a percentage Adjusted EBIT margin sets of net sales. underlying operating profit in margin relation to net sales. **EBITDA** Operating profit/loss before EBITDA is used to measure profit/loss from operating depreciation/amortization and impairment of non-current activities, regardless of assets. depreciation/amortization. EBITDA as a percentage of net **EBITDA** margin EBITDA margin is used to set EBITDA in relation to net sales. Net financial Used to describe the results of Financial income less financial items expenses. the company's financial activities. Items affecting Items affecting comparability Items affecting comparability comparability are reported separately to are used to identify the nonclarify the development of the recurring proit/loss items that underlying operations. Items are not included in ongoing affecting comparability are operating activities in order to items related to real estate such obtain a clearer picture of the as capital gain on sales mor underlying profit trend. major property damage which are not covered by corporate insurance, advisory costs upon acquisition, severance pay to senior executives, greated integration costs due to acquisitions or reorganization costs, as well as costs that result from strategic decisions and major reconstructurings that lead to winding up of units. Number of Average number of Number of children/students is children/students children/students enrolled the most important driver for during the specified period. revenue. Adult education participants are not included in the group's total figures for number of children/students. Number of full-The average number of full-The number of employees is time employees time employees during the the main cost driver for the period, full-time equivalents company.

| | (1 12): | |
|-----------------------------------|---|--|
| Operating margin (EBIT margin) | Operating profit/loss as a percentage of net sales. | The operating margin shows the percentage of net sales remaining after operating expenses, which can be allocated to other purposes. |
| Operating | Operating profit/loss before net | Operating profit/loss (EBIT) is |

used to measure operating profit before financing and tax.

financial items and tax.

Certain consolidated key ratios

profit/loss (EBIT)

| | Jul- | Sep | | Full year | |
|------------------|-----------------------------|-----------------------------|---------------------------|---------------------------|---------------------------|
| SEK million | 2017/18 (unaudi- ted) | 2016/17 (unaudi- ted) | 2016/17 (audi- ted) | 2015/16 (audi- ted) | 2014/15 (audi- ted) |
| Net sales | 2,037 | 1,862 | 9,520 | 8,611 | 8,163 |
| EBITDA | 132 | 111 | 827 | 722 | 720 |
| EBITDA margin, % | 6.5 | 6.0 | 8.7 | 8.4 | 8.8 |

| NB – ISSUER AND ANY GUA | | | | | | |
|-------------------------|--|--|---|---|---|---------------------------------|
| Selected financial | Depreciation/amortization | -51 | -43 | -212 | -187 | -203 |
| nformation in summary, | Operating income (EBIT) | 80 | 68 | 615 | 535 | 51 |
| cont. | Operating margin (EBIT), % | 3.9 | 3.7 | 6.5 | 6.2 | 6. |
| | Items affecting comparability | -2 | -1 | -23 | -32 | -7 |
| | Adjusted EBIT | 82 | 69 | 638 | 567 | 59 |
| | Adjusted EBIT margin, % | 4.0 | 3.7 | 6.7 | 6.6 | 7 |
| | Net financial items | -16 | -18 | -80 | -127 | -2 |
| | Income before taxes | 64 | 50 | 535 | 408 | 2 |
| | Profit/loss for the period Number of children and | 51 | 41 | 416 | 319 | 2: |
| | students** Number of full-time | 68,098 | 65,143 | 66,070 | 63,151 | 60,8 |
| | employees **Excluding adult education. | 10,882 | 10,144 | 10,564 | 9,714 | 9,1 |
| | year. Currency effects of sales. Increased volum also contributed to the increased volum also contributed to the increase of the finance SEK 9,520 million, comfinancial year 2015/16. | es within ncreased ial year 2 pared to | the adu I sales. 016/17 SEK 8,6 | It educa amount 311 milli | ation se ed to on for t | gme |
| | 10.6 percent, driven inteducation. The number increased by 4.6 percenew starts within the intentional contributed to increase | of stude nt to 66,0 ternation | nts in al 70 (63,1 | l school I51). Ad | segme quisitio | nts ns a |
| | Net sales for the finance 5.5 percent and amount SEK 8,163 million for the is mainly due to the face education segments in 63,151 compared to 60 in sales is most significate segment, which has inconserveral smaller acquisitions amounted | ted to SE ne financi t that the creased b ,897 the ant in the creased it tions. Org | K 8,611 al year 2 number by 3.7 pe previous pre- an s volum janic gre | million 2014/15 of studercent to s year. d comp es by n owth ex | , compa c. The in lents in c The incr ulsory s ew start | ncrea all rease school |
| | Significant changes since | Septembe | r 30, 201 | 17 | | |
| | Since September 30, 20 has approved the acquivas completed on Novesignificant importance f | isition of ' ember 1, | Vindora 2017. N | and the | acquis events | ition of |

market position have occured since September 30, 2017.

1) Calculated as the increase in sales in SEK, which is attributable to operations at the beginning of the year, *i.e.* the sales from acquired operations (SEK 81 million) has been excluded.

B.8 Proforma accounting

Not applicable. The Prospectus does not contain proforma

| SECTIO | SECTION B – ISSUER AND ANY GUARANTOR | | | |
|--------|--------------------------------------|--|--|--|
| | | accounting. | | |
| B.9 | Profit/loss forecast | Not applicable. The company has not presented any profit/loss forecast. | | |
| B.10 | Audit remarks | Not applicable. There are no remarks in the audit reports. | | |
| B.11 | Insufficient net working capital | Not applicable. AcadeMedia believes that the existing net working capital is sufficient to meet the group's current need of net working capital over the next twelve month period. | | |

| SECTI | ON C – SECURITIES | |
|-------|---------------------------------------|--|
| C.1 | Securities offered | Ordinary shares in AcadeMedia AB (publ), reg. no. 556846-0231. ISIN number SE0007897079. |
| C.2 | Denomination | The shares are denominated in SEK. |
| C.3 | Total number of shares in the company | Two classes of shares may be issued, ordinary shares and C-shares. As per the date of this Prospectus, there are a total of 94,789,997 shares in the company, of which 94,624,997 are ordinary shares and 165,000 are C-shares, and the share capital amounts to SEK 94,789,997. The shares are denominated in SEK and the quota value of each share is SEK 1. All shares have been fully paid. |
| C.4 | Rights associated with the securities | Each ordinary share in the company entitles the holder to one vote at general meetings of shareholders and each C-share entitles the holder to one tenth of a vote at general meetings of shareholders. Each shareholder is entitled to cast votes equal in number to the number of shares held by the shareholder in the company. Ordinary shares in the company give equal rights to dividends and to the company's assets and possible surpluses in the event of liquidation. C-shares do not entitle to any dividends. In the event of liquidation, C-shares entitle equivalent rights to the company's assets, but not to an amount exceeding the quota value of the C-share. Shareholders who on the record date, which is determined by the shareholder's meeting, are registered in the share register maintained by Euroclear Sweden are entitled to dividends. |
| C.5 | Restrictions in free transferability | Not applicable. The shares in the company are not subject to any restrictions on transferability. |
| C.6 | Admission to trading | The new shares will be subject of trade on Nasdaq Stockholm. |
| C.7 | Dividend policy | AcadeMedia's main responsibility is primarily to provide a good education for the reimbursement received. AcadeMedia's free cash flow will be reinvested in the operation in order to maintain high quality and to finance future growth. The surplus may be distributed to the shareholders, provided that AcadeMedia meets its targets relating to quality and financial position. |

SECTION D - RISKS

D.1 Main risks related to the issuer and the industry

An investor should carefully consider the risk factors described in the Prospectus before making a decision to invest in AcadeMedia. There are a number of factors that affect, or could affect, AcadeMedia's operations, financial position or earnings, which may cause the price of the company's shares to fall significantly and that investors may lose all or part of their investment. Main risks relating to AcadeMedia and its operations consist of:

- the risk of AcadeMedia's business model in its current form being unusable or subject to extensive changes due to the implementation of prohibitions or restrictive regulations of independent education providers' opportunities of establishment, operations, cost coverage and/or profit generation and limitations of such operators' opportunities to pay dividends to their shareholders, which could have a material adverse effect on the group's operations, financial position and earnings;
- the risk of AcadeMedia committing, or being perceived of committing, rule violations and that these, because of the interest and commitment from society that the group's operations generate, are subject to considerable media distribution and major attention and entails inspections, negative publicity and legal actions which could have a material adverse effect on AcadeMedia's reputation and competitiveness and, as a consequence, also on the group's operations, financial position and earnings;
- the risk of AcadeMedia not following, or being perceived of not following, applicable laws and regulations for the operations and/or that changes in economic development or in local, regional or political assemblies entail changes of such laws and regulations or changes in the application of current regulations with increased costs, reduced income and reduced demand for the group's services as a result, which could have a material adverse effect on the group's operations, financial position and earnings;
- the risk of AcadeMedia not succeeding in attracting and retaining competent teachers, educators and other personnel at reasonable salary levels and other employment conditions and that such personnel are not performing in accordance with the quality standards set by the group and which children, parents, students and other education participants expect and demand, which could have a material adverse effect on the group's operations, financial position and earnings; and
- the risk that AcadeMedia fails to renew or win new contracts procured by relevant authorities, that the number of participants in the educations provided under such contracts is not sufficient, that AcadeMedia does not meet form and quality

| SECTIO | N D – RISKS | |
|--------|--|--|
| | Main risks related to the issuer and the industry, cont. | requirements stipulated by the procuring authority and the risk that other parties appeal procurements resulting in delays and lost profits. |
| D.3 | Main risks related to the securities | Main risks relating to the offering and AcadeMedia's shares, which could have a material adverse effect on the group's financial position and earnings, consist of: |
| | | the risk that the price of AcadeMedia's shares, paid subscribed shares and subscription rights may fluctuate significantly due to, inter alia, changes in profit regarding AcadeMedia and its competitors or fluctuations in the general conditions within AcadeMedia's industry without regard to the group's income or financial position. Hence, there is a risk that investors may not recover their invested capital; |
| | | the risk that active trade in the subscription rights may not develop during the period that subscription rights can be traded or that sufficient liquidity may not exist. The price of the subscription rights will also depend on, inter alia, the price development of outstanding shares and may be subject to greater price volatility than the price of such shares; |
| | | shareholders who do not exercise their subscription rights or only partially exercise their subscription rights, or who cannot exercise their subscription rights because of applicable legal restrictions, will experience dilution of their proportional holdings of shares and votes in AcadeMedia; and |
| | | major shareholders have the opportunity to exercise a significant influence in matters requiring the shareholder's approval at a general meeting and major shareholders may exercise their influence over the company in a manner that is not in the interest of the other shareholders. |

| SECTION | SECTION E – OFFERING | | | | |
|---------|----------------------------------|--|--|--|--|
| E.1 | Issue proceeds and issue costs | The Rights Issue is expected to raise proceeds of approximately SEK 400 million, after deduction of costs related to the Rights Issue. | | | |
| | | The company's costs related to the Rights Issue are estimated to SEK 12 million, which includes compensation for guarantee commitment to Mellby Gård. | | | |
| E.2a | Motive and use of issue proceeds | On November 1, 2017, the acquisition of the education company Vindora was completed through acquisition of Vindora Holding AB. The purchase price for Vindora amounted to SEK 546 million. The acquisition is funded through existing funds and through the Rights Issue of approximately SEK 400 million, where the majority of the rights issue funds will be used to fund the acquisition of Vindora and a smaller portion will be invested in expansion of the international operations. During the period between the acquisition's closing and settlement of the Rights Issue, | | | |

SECTION E – OFFERING bridge financing is provided by AcadeMedia's lenders. On October 23, 2017, the board of directors resolved on an issue of ordinary shares in AcadeMedia with preferential rights to existing shareholders. The final terms and conditions of the Rights Issue were resolved by the board of directors on November 21, 2017. The Rights Issue is subject to approval by the annual general meeting of AcadeMedia's shareholders to be held on November 24, 2017. **E.3** Terms and conditions On October 23, 2017, the board of directors of AcadeMedia resolved to increase the company's share capital through the Rights Issue. The final terms and conditions of the Rights Issue were resolved by the board of directors on November 21, 2017. The Rights Issue is subject to approval by the annual general meeting of AcadeMedia's shareholders to be held on November 24, 2017. AcadeMedia's existing shareholders have a preferential right to subscribe for new AcadeMedia shares in proportion to the number of shares that the holders already own. The record date to determine which shareholders are entitled to subscribe with preferential rights is November 28, 2017. Those who on the record date are registered as shareholders of AcadeMedia have a preferential right to subscribe for one (1) new ordinary share for each nine (9) existing ordinary shares held. To the extent new shares are not subscribed for with preferential rights, the shares shall be offered for subscription to shareholders and other investors. Subscription for shares can be made from and including November 30, 2017 up to and including December 14, 2017, or such later date as decided by AcadeMedia's board of directors. The subscription price has been set at SEK 39 per new AcadeMedia share. **E.4** Interests and conflict of The shareholder Mellby Gård – holding 21.06 percent of the total number of outstanding shares and 21.09 percent of the interests total number of outstanding votes in AcadeMedia as per September 30, 2017 – has committed to subscribe for new shares corresponding to its pro rata-share of the Rights Issue. In addition, Mellby Gård has guaranteed the subscription for an additional 79 percent of the Rights Issue. Mellby Gård has thus committed to subscribe for and guaranteed the subscription for shares corresponding to 100 percent of the Rights Issue. AcadeMedia will for this quarantee commitment pay a fee of one percent of the guaranteed amount, in total approximately SEK 3.2 million. The guarantee commitment is however not secured. Carnegie provides financial advice and other services to the company in connection with the offering. Carnegie will receive compensation for this work, which is paid by the company. From time to time, Carnegie may also provide services within the ordinary course of business and in connection with other transactions to the group.

| SECTION E – OFFERING | | |
|----------------------|---|--|
| E.5 | Selling Shareholders/Lock-up agreements | The shareholder Mellby Gård, having entered into a guarantee committment (see E.4 above), has also undertaken not to reduce its holdings in the company during a certain period, a so called lock-up undertaking. The undertaking relates to the period up to and including 14 days after the date of the announcement of the final outcome of the Rights Issue. |
| E.6 | Dilution effect | The Rights Issue will result in an increase of the number of shares in the company of 10,513,888, corresponding to a dilution of approximately 10 percent for the shareholders who choose not to participate in the Rights Issue. |
| E.7 | Costs imposed on investors by the issuer | Not applicable. Brokerage commission will not be charged. |